Reasons to Choose HES
Instead of a competitive system

1) *Site License* – MAX is sold as a "site license." There is no limit to the number of computers that may be used all for one basic price. Other companies charge by the number of computers, users, or processors that are to be used. **There is no additional charge no matter how many computer or users are added to the MAX system.**

2) *Web-Based* – MAX is completely web-based. The majority of updates must only be applied to the server. Workstations connected to MAX seldom need any updates. **This saves time and money.** Competitive Client/Server type systems require updates to be applied to all computers in the system. This is both time consuming and expensive.

3) *No need for Mass Re-issue – No Data is lost from former system.* Data from your existing badge system may be imported into MAX. **Copying data from the old system to MAX eliminates the need for a mass-reissue.** Mass-reissues are time consuming and expensive. Not all vendors have the expertise to copy data from a former system into a newer system. HES routinely performs this service.

4) *Highly Stable System* – MAX is a very stable system. The average up-time for MAX exceeds 99.97%. That means that in a year, the average down time for MAX is less than 3 hours. There has never been a reported data loss from MAX. **No other badge system is as stable as MAX.**

5) *Easy Entry of Data and Images -* Data and images may be entered by using optional document scanners. Documents that may be scanned include a government issued photo ID such as: Drivers Licenses, Military ID's, CAC's, and Passport's. **Scanners may also be used to detect fraudulent ID's.** MAX will scan most foreign Drivers Licenses too. There is no limit to the number of additional credential types or documents that can be scanned and the resulting image file stored with the badge holder's information. Each image scanned and stored is tagged with a document type which makes it easy to retrieve. **This saves time and money while increasing accuracy and security.**

6) *Decreases Work Load on Badge Office and Increases Data Accuracy -* Includes a Badge Request Module that allows Unit Security Managers, Contracting Officers, and other Sponsors to pre-enter badge and pass information thereby reducing the workload on the busy Badge Office and Visitor Center. All pre-entered badges and passes must still be issued by the Badge Office or Visitor Center

and is subject to their review.   Very few competitive systems include a request module. **This also saves time and money while increasing accuracy and security.**

7) Canned Reports Assist In Passing Audits - Accurate data and meaningful reports makes it easy to pass security audits.   MAX comes equipped with many canned reports to help Security and Department Managers manage all badges, passes, and ID cards. Reports can be customized for local requirements. **Customization of reports at installation time is done without extra charge**.

8) MAX is process driven – MAX is a badge management system, not just a system for making badges.   MAX is configured to enforce your processes and regulations for making badges, passes, and ID cards. MAX may be configured to fit your exact needs. **Configuration is provided at no additional cost.**

9) Continuous Upgrading to Keep up with Changing Requirements - MAX includes a continuous upgrade program. The system is constantly upgraded to meet changing requirements. This is included as part of the annual support program. **There is no additional charge beyond the annual support fee.**

10) Prescreen Visitors and Badge Holders (Optional) – This option allows all people to be prescreened prior to issuing a badge or pass. People are prescreened against Terrorist Watch Lists, FBI Most Wanted, Interpol and even your own local barrment lists. **Preventing undesirables from entering the installation helps to prevent disaster, injury, legal action and financial loss.**

11) Adheres to the Privacy Act of 1974. The MAX Security Portal can hide sensitive data protected by the Privacy Act of 1974 form individuals other than those with a need to know. All media is designed to adhere to the Privacy Act of 1974. **This helps to avoid costly legal actions.**

12) Award Winning Application - Awarded the Installation Outstanding Anti-terrorism Award by AFMC. **No other badge system has received this or similar awards.**

13) Security Teamwork – Because MAX is a centralized security database, all stake holders read and write the same set of data. Security, Badge Office Personnel, Department Managers, Contracting Officers, etc have access to the same pool of data instead of individual personal documents like Word documents and Excel spreadsheets. **No other badge system goes this far in turning its users into a unified security team.**

14) Local Data Storage - Data stays within your installation. No data is stored offsite outside of your firewall in someone else's computer system. Nor is data stored on some local system that is subject to abuse, vandalism, compromise, or theft. Data is stored on your servers where your professional support personnel back up the data

daily. All data is stored using NIST-compliant encryption algorithms. Communication between the workstation and the server is also encrypted. **No other badge system offers this level of security.**

15) *MAX Is Accredited –* MAX has been accredited for use on several government facilities and military installations. **HES will work with the MAX customer on localizing the C&A package for each particular installation.**
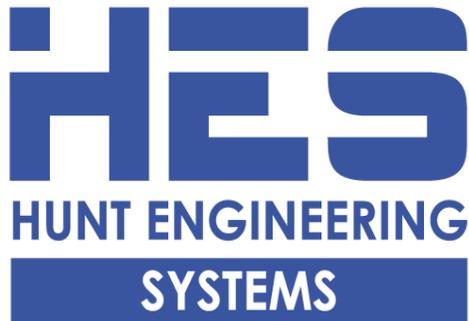
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